



MTI Strategic Conference 2020

Over the course of 2020 Mirror Trading International has seen incredible and exponential growth and a need arose to take the company, its structures and management to the “Next Level”.

To this end structures have been put in place for MTI to be managed in the manner fit for a company of its size and operations.

Shareholders’ agreements have been solidified, a board has been appointed in accordance with the Companies Act and a management team interviewed and then appointed based on key skills required to take MTI to new heights.

All management members were then invited to attend a Strategic Conference in Johannesburg where the dream and vision for MTI was explained and reiterated by our CEO, Mr. Johann Steynberg. Through high level facilitation by an expert advisor to MTI, a management organogram was developed, and a strategic alignment process set in place.

The result was a highly skilled, passionate and equipped team that will take MTI into the future as an iconic heritage brand that cares about every member and the little man on the street.

Board of Directors

Johann Steynberg

Clynton Marks

Charles Ward (NonExec)

Monica Coetzee (NonExec)



Management

Johann Steynberg Head of Technical and Research and Development Department

Clynton Marks Head of Referral Program and Members

Charles Ward Head of Strategy Implementation

Monica Coetzee Head of Corporate Services

Romano Samuel Head of Member Support

Cheri Marks Head of Communications and Marketing

Vincent Ward Head of International Expansion

Leonard Gray Head of Legal Department

We are confident in the management team’s abilities and already see a vast improvement in implementation of strategy and the creation of innovations to take MTI to the next level.